

**Von Sickcare zu Healthcare -
dank Technologie und Daten
zu einem gesünderen Leben**

We will facilitate the shift from sick-care to health-care

The Problem "Sick-care"

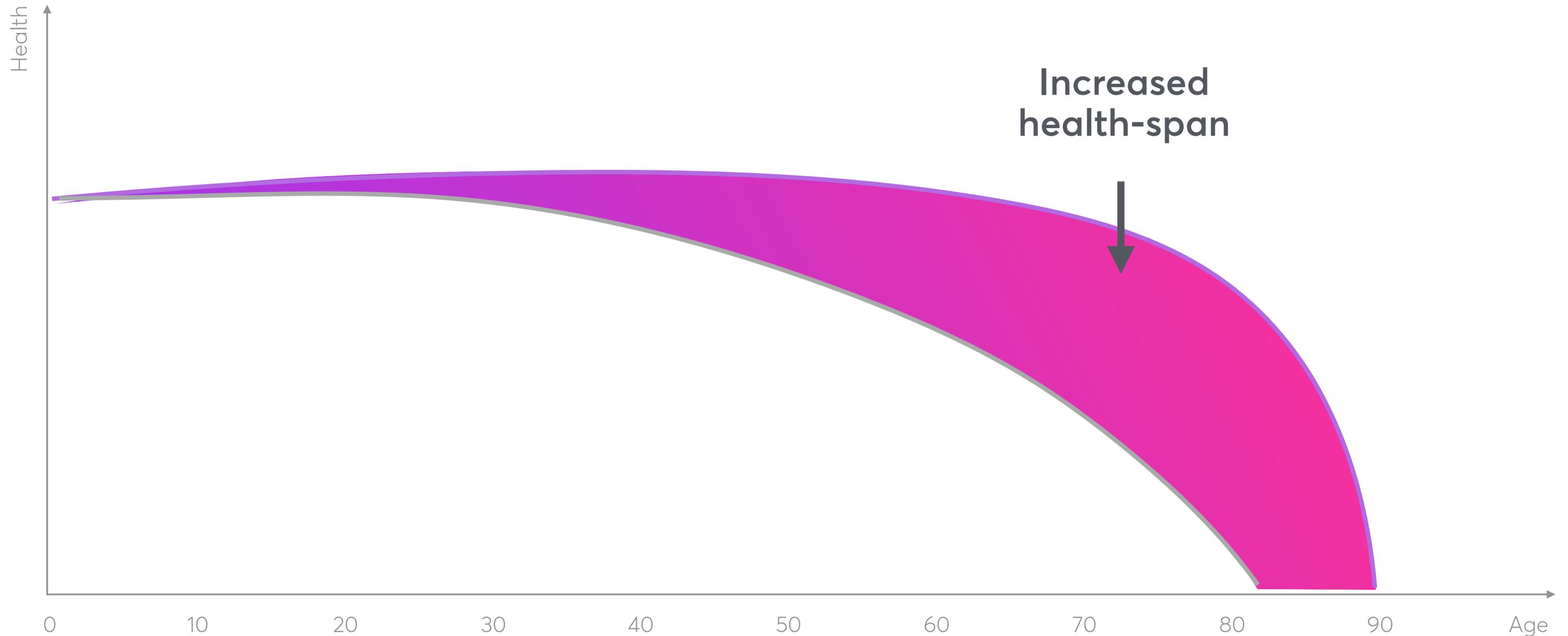
Fighting symptoms not causes
Costs of diseases are sky-high
Chronic diseases are main
cost drivers
Fragmented care



The Solution "Health-care"

Consumer-focused solutions
Prevention and early intervention
Coordinated and holistic
health management
Lifestyle brand and superior
customer experience

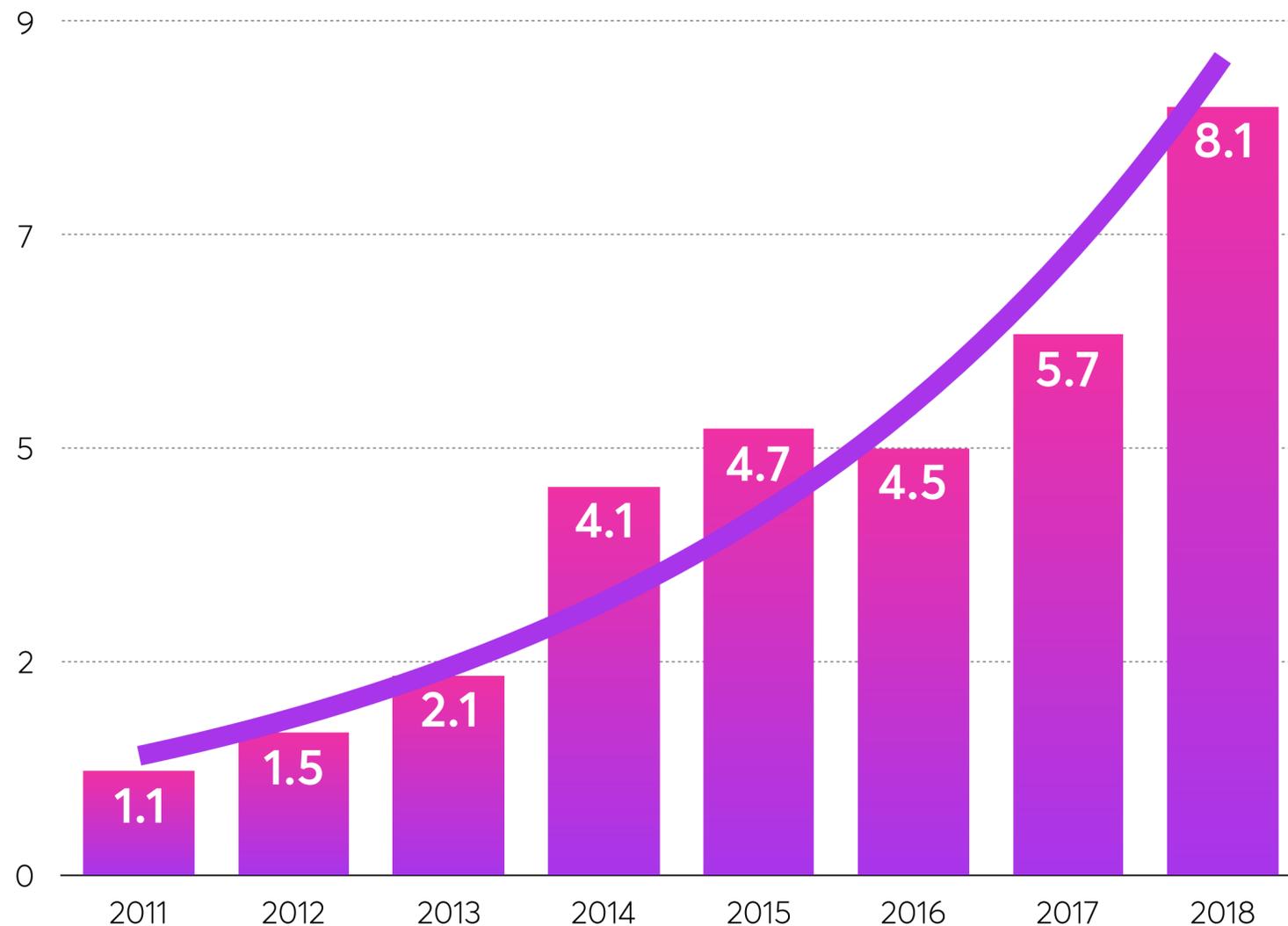
We invest in health, wellness and longevity to increase health-span



The disruption of the health industry is imminent

Venture funding is reaching new heights

Digital health venture funding, USD billion 2011-2018



So far, 40 healthcare unicorns have emerged

valued at \$90 billion (in aggregate)

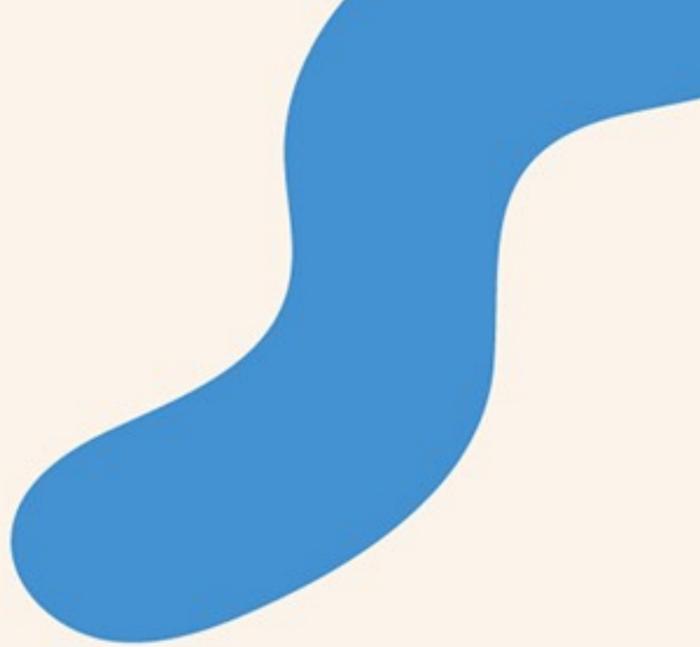
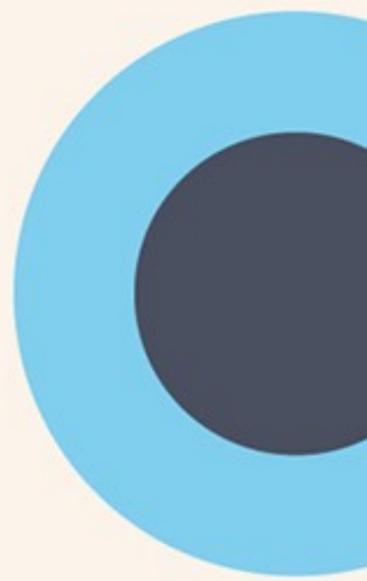
	\$3B valuation Technology-focused health insurance		\$1B valuation Sleep and meditation
 PELTON	\$4B valuation Connected fitness		\$1.2B valuation Preventive care to improve health insurance
	\$1.7B valuation Mail-in genetic testing		\$1B valuation Wellness and personal care
	\$1.1B valuation Sleep solutions		\$3.2B valuation Teledentistry company



OURA

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**Our mission is to empower
1 billion people to live
happier and healthier
by 2030**

CANOPEI

Get in touch

Jan Vichr

jan@canopei.com

+41.79.900.7555